

# Our Evergreen Strategy & Strategic Priorities



<i>Our Mission</i>	<b><i>Know Christ and make Him known</i></b>				
<i>Our Values</i>	<ul style="list-style-type: none"> <li>• Love as Jesus Loves and serve God through our actions</li> <li>• Love our neighbors as ourselves</li> <li>• Strive for justice and peace among all people</li> <li>• Stand against hatred, bigotry, racism and discrimination</li> <li>• Worship together regardless of skin color, physical abilities, who you love, your background or wealth, or where you are on your spiritual journey</li> <li>• Be accountable and ask for forgiveness when we fail</li> </ul>				
<i>Our Ministries</i>	<b>Worship</b>	<b>Music &amp; Arts</b>	<b>Formation</b>	<b>Service to Our Church &amp; Community</b>	<b>Faith-Filled Generosity</b>
	Worship is coming together to praise God and thank God for the blessings in our life. It is the heart of the Cathedral Church of St. Peter. God brings us together, prayer centers us, and worship reminds us that we are God's beloved. Worship is an open invitation to all to explore the unique call from Jesus to come and follow him.	Music and liturgy often work together hand in hand, and through that we praise God using hymns, service music and anthems we sing, as well as the way we respond and participate in the liturgy. The music we sing includes diverse musical styles that allow singers of all levels to participate. The music programming is further enriched through our connection with the arts community.	Faith formation is a life-long process. Formation encompasses educational opportunities such as the study of scripture and Episcopal tradition, gatherings to deepen relationships, and practices that connect us in meaningful ways to the broader community. At the Cathedral, we value creating intentional space for generations to learn alongside one another, and helping people grow in faith and in their understanding of love for God and neighbor.	Service is an important part of our faith. When we come together for worship, we engage in the liturgy or "the work of the people". All are invited to participate in worship and the life of the church. Because we are compelled by Christ to be the healing presence of God's love in the world, we work to be transformative in the lives of others through food, health, education, relationship building, and inclusivity initiatives.	All that we are and all that we have are gifts from God. Our faith-filled generosity of time, talent and treasure supports the Cathedral's vibrant ministries and allows us to grow and serve the community & St. Petersburg in new and vital ways.
<i>Our 2022-2024 Strategic Priorities</i>	<b>Deepen Our Faith</b>	<b>Grow Our Faith-Filled Generosity (Time, Talent &amp; Treasure)</b>	<b>Enrich Our Ministries</b>	<b>Enhance Our Technology Capability</b>	<b>Maintain Our Cathedral</b>

# Our Strategic Priorities and Initiatives



## Deepen Our Faith

- Through our ministries support parishioners in their Christian journey from “disciple to apostle for Christ” – greater evangelism in daily life.
- Provide programming to deepen spiritual knowledge, identity and expression (evangelism, intergenerational, multicultural, social justice).
- Connect parishioners with opportunities to serve and lead at the Cathedral and in the community.

## Grow Our Faith-Filled Generosity (Time, Talent & Treasure)

- Build and promote a comprehensive program for deeper engagement and greater participation by parishioners in the ways to serve through time, talent and treasure.
  - Develop a plan for growing time, talent and treasure (goals, milestones, resources)
  - Identify and connect parishioners with needs
  - Ongoing communication of unmet needs and gaps
- Enhance our parishioner network of service through training, mentoring and promoting new opportunities to empower lay leadership and parishioners.
- Develop a robust and sustainable program to recognize and publicize faith-filled generosity.
- Promote legacy giving, pledge and endowment fund growth.

## Enrich Our Ministries

- Increase online presence with social media, technology and audio-visual capability.
- Build a robust, sustainable program for new member engagement.
- Express our faith and service through our community partnerships and look for ways to deepen the relationships to serve the needs of our community.
- Develop a framework for how we want to optimize our facilities and location in community events.
- Evaluate opportunities for branding, signage and ways to increase the Cathedral's visibility.

## Enhance Our Technologies

- Fund, recruit and hire dedicated resources to support an enhanced technology platform for worship, music, programs, social media and website.

## Maintain Our Cathedral

- Develop a long-term reserve study of major capital needs. Use the study to prepare a 10-year capital projects planning forecast.
- Align the capital spending forecast with endowment planning to fund future projects.